

Vlad Ceresna - Graphic/UI/UX/Video Designer (Figma, CapCut)

Young Award-Winning Product Designer | 2 Years Experience


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Summary

Creative and technically skilled UI/UX designer with experience in web, app, and branding design. Designed interfaces, logos, and social media visuals for community projects and startups. Strong skills in Figma, visual communication, and working with developer teams. Led design for an EdTech platform in a 30-person team.

Skills

 **Tools:** Figma, CapCut



 **Skills:** User Interfaces Design, User Experience Design, Graphic Design, Video Editing, Logo Design, Social Media & Promo Design, Branding, Team Collaboration, Design Systems.

Experience

Freelance Designer / Volunteer

UI/UX design in Figma, brand identity, social media kits, video editing (CapCut). Collaborated with teams, contributed to community and tech projects.

Awards

-  Encode The Future - 1st place (national level)
-  Summer IT School - 1st place (national level)
-  Infomatrix Ukraine - Bronze medal (national stage of international competition)
-  JASU - 3rd place (regional stage of the Junior Academy of Sciences of Ukraine)
-  District Programming Olympiads - 1st place (district level, multiple years)
-  International Challenges - Participant in Reply Code Challenge & DataArt Proggy-Buggy (international level)
-  Other awards in other fields


Projects

EdTech Platform – Lead Designer

Designed a full educational platform (UX/UI in Figma), built a design system, led a 30-person team.

Virtel – Product Branding & Web Design

Created visual identity, UI mockups and landing page for a cross-platform dev tool.

 1st place – Summer IT School & Encode the Future

 Bronze – Infomatrix Ukraine

Esperanto revenis – YouTube Design & Video Editor

Ran a YouTube channel (700+ subs), designed thumbnails, intros; edited videos (40k+ views).

Youth Center – Graphic Designer

Created posters, logos, social media visuals; helped organize local youth events.

 Letter of thanks from city mayor.

Languages

English: B2 – **Polish:** B2 – **Ukrainian:** C2

Full portfolio and detailed story here

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